

## Customer Profile: William & Mary



Founded in 1693 and located in Williamsburg, Virginia, William & Mary is the second oldest institution of Higher Education in the United States.

In April of 2022, the EH&S office at William & Mary selected CampusOptics to consolidated legacy systems, improve business continuity and enhance reporting capabilities. *“Prior to CampusOptics, we had tried to use our facilities work-order system for EH&S purposes, but that was inefficient and costly,”* said Teresa Belback, Director of EH&S.

The EH&S office went live with CampusOptics in May of 2022 after a brief implementation. *“The process was very seamless. The EH&S office provided spreadsheets of buildings, safety assets, chemical containers along with inspection forms, which CampusOptics loaded into the system,”* said Teresa.

William & Mary is currently using CampusOptics for inspections of buildings, labs, shops, extinguishers, AED’s, snorkels, fall protection, and cranes and hoists, and is also managing chemical inventory and food

truck and open flame permitting activities through the system.

Like many institutions, William & Mary has experienced a loss of institutional knowledge as a result of staff turnover. *But according to Teresa, “CampusOptics, allows us to get all our EH&S data into one system to ensure business continuity for key campus safety functions.”*

In the future, CampusOptics use will also be extended to support inspections of eye wash stations, emergency showers, and fume hoods. Shut off valves will be geo-located. Incident tracking and permits for confined space entry are also being implemented. Teresa shared, *“The CampusOptics unlimited user license allows us to easily extend the system to other campus safety partners.”*

One of the biggest benefits William & Mary has experienced with CampusOptics is the ability to report on key EH&S performance metrics. Teresa indicated, *“When you need more staff and resources to reduce risk and close compliance gaps, you have to be able to demonstrate the effectiveness of your EH&S team. CampusOptics makes this data readily available.”*

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**Teresa Belback**  
EH&S Director